



Using Insect Repellent in a smarter way! **For the protection of your Horse**

As you may have seen in the media recently, there are increasing numbers of horses being seen by vets with unusual neurological symptoms, that have been attributed to strains of viruses spread by mosquitoes.

As so many areas in Australia this year have been affected by high rainfall and/or flooding, you should take measures to protect your horses against these potentially debilitating and life threatening diseases.

If you are not already aware – there is a new insect repellent rug range on the market from Wild Horse Australia, that can assist in helping to stop the spread of these diseases by repelling these disease carrying mosquitoes. Untreated / normal horse rugs only act as a cover for your horse. Mosquitoes – like many insects - are able to bite straight through the materials & are not deterred by them. The long term impregnated Permethrin in this range acts to quickly disorientate the insect before they can bite. Permethrin works differently for different permethrin sensitive insect species. Some are repelled and will not come near a permethrin treated item – others are not repelled and will land on the material, however the treated item will give a lethal dose of permethrin to such insects and they will go away and die. The treatment is effective in both mesh and ripstop materials. Detergents & UV will eventually break down the permethrin – although it will last over 25 detergent washes or over 6 months constant UV exposure. This range is not purely a summer product – in Qld especially it will protect horses all year round from the dangers of disease carrying, biting & blood-sucking insects.

The Insect Shield® Treatment used in this range is backed by both the EPA & The World Health Organisation, it is not a spray on treatment, so it will not wash out of the material or be absorbed by your horse in wet weather. Be aware, there are differences in the products on the market – so be sure to do your research to ensure you protect your horse the best you can. It is important that as horse owners, we help stop the spread of these debilitating diseases as quickly and as safely as possible, so fewer horses have to suffer.

Wild Horse Australia **Insect Repellent Rugs, Flymasks & Leg Protectors** are specially designed to provide long lasting, effective and convenient insect protection for horses.

- ✓ Our rugs are treated with Insect Shield Repellent Technology a patent-pending insect repellent that lasts through 25 detergent washes.
- ✓ The protection is effective, odourless and colourless
- ✓ Helps repel a wide range of annoying insects and painful bites
- ✓ Lasts the expected lifetime of the product
- ✓ EPA registered
- ✓ Effective against all Permethrin sensitive insects
- ✓ Same process used for Military Forces
- ✓ Insects are NOT repelled by normal horse rugs
- ✓ Insect Shield is very tightly bonded to the fabric fibres
- ✓ Insect Shield® disrupts the neurological system of BITING & BLOOD SUCKING INSECTS, so they are unable to bite & feed
- ✓ Does not wash off with rain and perspiration
- ✓ Appropriate for horses of all ages
- ✓ Save time and money on direct contact sprays
- ✓ For a Calm and Happy Horse

Every year, millions of horses around Australia are affected by annoying insects and the diseases they carry.

Wild Horse Australia are the exclusive distributors of Insect Shield Rugs in Australia.